



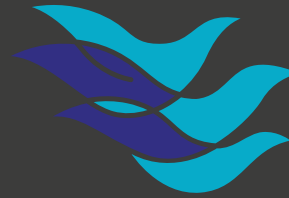
THE NEXT GENERATION OF
LOGISTICS NETWORKING.



G L O B A L

AFFINITY

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BRIAN MAJERUS, DIRECTOR, GLOBAL AFFINITY ALLIANCE

Brian Majerus brings the unique experience of having spent his past nine years with the World Cargo Alliance and previously worked for ocean and air freight forwarders for more than a decade.

By having been on both sides of the fence, Brian knows what forwarders seek when joining a group, and what the group's responsibility is in return to its members. As Executive Vice President of Sales, Brian's daily responsibilities included global agent recruitment and retention for the different general and specialty groups comprising the WCAworld Networks while living in the United States and Thailand. Through his efforts, Brian recruited the majority of the US agents who are members of the WCAworld networks.

Brian is focused on making sure that members who join the Global Affinity Alliance get the most out of their investment by connecting members of the network, helping members find partners in new markets and creating visibility through nominations.

Supported by the value-added programs, back office and infrastructure of the WCAworld, Global Affinity Alliance is poised to give young and growing forwarding companies the chance to compete on the same footing as their larger, more established competitors.







LEADING THE WORLD IN LOGISTICS PARTNERING

Founded in 1998 by President David Yokeum as the world's first worldwide non-exclusive network, WCAworld is neutrally managed and operated to truly benefit every member company.

Over the past fifteen years WCAworld has continuously strived to add new, innovative and high-value membership benefits and it is this unique formula, combined with a dedication to excellence, that has enabled WCAworld to set new standards in the industry.

WCAworld is the world's largest and most powerful network of independent freight forwarders, with over 5,645 member offices in 189 countries around the world.

Dedicated entirely to providing world-beating benefits and networking opportunities to its members, WCAworld employs a full time staff of over 125 personnel based in eight member service and support offices around the world.

WCAworld has grown rapidly to encompass a range of networks and specialised services and each of the networks has flourished, with the help of annual networking conferences where members come together to meet and increase their business. Every member of every WCAworld network is also automatically covered by the most generous and extensive financial protection programme in the industry that allows your company to conduct business with other WCAworld members with complete security and peace of mind.





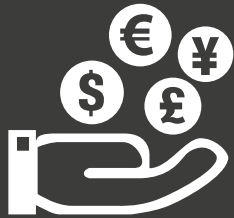
1. FINANCIAL PROTECTION PLAN

Full cover member to member protection of up to USD 100,000 within the network and USD 25,000 for cross-network protection between GAA and WCAworld, Lognet, or EGLN members. Combined, there is a total of USD 3,000,000 protection per year. And this comes after our professional staffs have taken every possible action to collect directly on your behalf without fee or commission.



2. FREIGHT SERVICES LIABILITY INSURANCE

FSL is available for purchase to GAA members. It provides two simultaneous kinds of coverage; one for Errors & Omissions (E&O) and another for legal liability. Combined, these products protect from documentation errors, delays, wrongful delivery of cargo or legal fees associated with bill of lading problems. These provide additional security to your customers and additional peace of mind your business will not be shuttered by a single claim.



3. WCAworld PARTNERPAY

A unique offering of the GAA, WCAworld and Lognet networks, WCAworld PartnerPay offers fee-free banking transactions across multiple currencies saving companies thousands of dollars per year. WCAworld PartnerPay is an online portal that makes managing receivables and payables an easy and simple process. Access to WCAworld PartnerPay is a benefit included in your GAA membership and one that we are sure will reduce the amount of time and money spent managing foreign account settlements every month.





4. CARGO INSURANCE

The limitations of liability placed on cargo by airlines, ocean carriers, railroads and truckers do not cover losses in transit. Utilizing the combined buying power of thousands of global offices throughout our combined networks, GAA can offer industry leading prices and coverage for nearly every commodity, trade lane, mode and value. Shipper peace of mind and protection of your company make cargo insurance a necessity.



5. PROFESSIONAL MANAGEMENT

The Global Affinity Alliance is managed, supported and backed by professional, paid staff who monitor and respond to member needs. Some associations are led by members on a volunteer basis and they're only as good as the amount of free time their leaders can contribute. Member inquiries, membership requests and problem solving and answers are a priority for our staff who are paid to provide service and support as their first job, not as their last.



6. CONFERENCES

GAA hosts one annual meeting and thanks to the WCAworld's One-on-One scheduler, meetings can be arranged weeks or months in advance of the conference. GAA members who attend the annual meeting are then allowed to attend the following year's WCAworld and Lognet meetings and will be allowed to schedule appointments with those conference attendees for even greater exposure to partners and opportunities.





7. LEGAL LIABILITY

LEGAL liability cover is included in the ForwarderProtect Program. The legal liability insurance is also a 'first dollar legal defense'. This policy takes care of just about all the things that can go wrong - even those out of your hands.



the world's first
ECOMMERCE
LOGISTICS NETWORK

JOIN THE NEW ECONOMY

WCA eCommerce is the world's first logistics network for all players in the cross-border eCommerce supply chain. It's the world's only neutral platform enabling you to develop your products and find new customers and partners.

The WCA eCommerce membership track will enable you to become an expert in eCommerce logistics. Already working in cross-border eCommerce? Get certified today to boost your business potential!

Visit www.wcae-commerce.com
to learn more and join





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